

### **MENU OF CORPORATE ENGAGEMENT OPPORTUNITIES**

National Council of the Blind (NCBI) invites partnership with companies and organisations who share our mission to break down isolation and remove barriers to education, employment and social connection for the 55,000 people in Ireland who are blind or partially sighted.

### **STRATEGIC PARTNERSHIPS**

Companies may choose to engage in some of NCBI's strategic projects in order to advance particular projects such as the National Transport Training Centre, bursaries for third level education, training and work placement programmes and supports for the extension of new services throughout Ireland.

### **CORPORATE SOCIAL RESPONSIBILITY OPPORTUNITIES**

Many companies invite their employees to engage with community projects to enhance wellbeing and to make a contribution to the local economy. Corporate Social Responsibility (CSR) opportunities span learning, volunteering and more traditional fundraising activities.

## **LEARNING AND AWARENESS:**

**Mobility Training** – two-hour programme on how to guide a person with sight loss.

**Dine in the Dark** – an event for suppliers, co-workers or customers to experience the effects of sight loss while doing something simple such as eating a meal.

**Sustainability Workshop** – a guided project lead by NCBI Sustainability Manager about the latest solutions for a sustainable approach to living.

**Technology for life and work** – learn about technology breakthroughs and develop accessible tools and apps for your business and customers.

**Accessibility Audit:** Invite NCBI to conduct an audit of your products and services from the perspective of a person with a visual impairment.

## VOLUNTEERING AND COMMUNITY ENGAGEMENT

### **Project Brainstorming**

Support NCBI staff on a challenge faced by the charity in marketing, finance, technology, communication and services development.

### **Recording of an Audio Book**

Involve your team in recording an audio book for the Bookshare.ie platform of audio books.

### **Charity Shop Volunteering with training**

Volunteer in one of NCBI's 120 charity shops and learn about what is needed to turn recycled clothes and houseware into profit for the charity.

### **Participate in a disability sports event or challenge**

## FUNDRAISING

### **Organise an in-house event** for the benefit of NCBI

Engage in one or more of NCBI's varied calendar of activities and challenges: *Women's Mini Marathon, Cycle of Light, Camino De Santiago de Compostela, Trip to Tipp, Tree of Light, SkyDive for Sight Loss, etc.*

**Volunteer as a steward or collector** with NCBI's street and shopping centre collections team.

**Establish online and payroll giving challenges** to incentivise your employees to become involved and engaged in the community.

**Include an NCBI Collection Box or Clothes Bin** on your premises.

**NCBI has dedicated staff to deliver a year-round comprehensive CSR programme to involve more people in the mission of the organisation and ultimately to improve opportunities for all those experiencing sight loss in Ireland.**

***“Remember what it felt like to be excluded  
so that you can help build a country where  
everyone is included”***

*Jenna Kutcher*

## FURTHER INFORMATION

### **For enquiries about your engagement with NCBI please contact:**

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